



EXHIBITOR PROSPECTUS: AFCEA Belvoir ITES-4S Symposium; October 17, 2023

In collaboration with the AFCEA Belvoir Chapter, Federal Training Partnership is excited to extend an invitation to you for an event that promises to reshape the landscape of opportunities in the realm of Army IT Services. Prepare to mark your calendar for the AFCEA Belvoir ITES-4S Symposium, scheduled for Tuesday, October 17th, at the Fort Belvoir Officer's Club.

Why Should You Attend?

The AFCEA Belvoir ITES-4S Symposium brings together industry visionaries and government leaders to delve into the roadmaps, insights, and lessons learned from the Army CHES ITES-3S Contract Vehicle. Discover how ITES-3S has transformed into the cornerstone of Army IT Services contracts, offering unparalleled prospects for your business. The event's structure is thoughtfully designed to maximize your engagement and exposure.

What Awaits You:

- **Table Top Booths:** Engage directly with your target audience at strategically positioned tabletop booths located in the vibrant lower portion of the Officers Club.
- **Sponsorships:** Amplify your company's visibility through a premium sponsorship ranging from reception, lunch, lanyard, and custom giveaway items.
- **Keynote Addresses:** Immerse yourself in informative keynotes from distinguished individuals shaping the future of IT services for the Army.
- **Industry Insights:** Participate in an enlightening industry panel sharing invaluable lessons learned from ITES-3S.
- **Non-Army Perspectives:** Gain fresh insights from a panel of Government ITES-3S users beyond the Army, broadening your perspective.
- **Networking Delight:** Connect with peers, thought leaders, and potential partners during dedicated networking breaks and a vibrant evening reception.

Seize the Moment: This symposium is a prime platform for showcasing your expertise and aligning your company with innovation. You have the opportunity to not only showcase your services but also to be part of shaping conversations that will drive the future of ITES-4S.

Opportunities and Pricing:

AFCEA Belvoir ITES-4S Symposium: 10-17-23

- __ Diamond Reception Sponsor & Exhibit Package: ___\$7,500.00 (2 available)
- __ Diamond Lunch Sponsor & Exhibit Package: _____\$6,500.00 (2 available)
- __ Diamond Lanyard Sponsor & Exhibit Package: _____\$5,000.00 (2 available)
- __ Platinum Registration Sponsor & Exhibit Package: __\$4,500.00
- __ Platinum Exhibit Package: _____\$3,595.00
- __ Gold Exhibit Package: _____\$2,595.00
- __ Silver Prime Exhibit Package: _____\$1,595.00
- __ Silver Small Business Exhibit Package: _____\$995.00

Diamond Reception Sponsor & Exhibit Package: \$7,500 (2 available)

- Thank you signage in reception area with company logo
- Drink tickets with company logo to be distributed to attendees
- Cocktail napkins with company logo
- Full page ad included in the digital event program.
- Logo on main page/cover of the digital event program.
- Eligible for 30-minute speaking session on main agenda (pending approval).
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Premium exhibit location
- Up to 3 Exhibit Reps.
- Sponsor recognition during opening remarks
- Logo on Thank You to Our Event Sponsors Posters.
- Logo placement on AV screens between sessions
- Logo and company description in digital exhibit guide.
- Opt in attendee list.

Diamond Lunch Sponsor & Exhibit Package: \$6,500 (2 available)

- Thank you signage in lunch area with company logo
- Full page ad included in the Digital Event Program.
- Table tents recognizing your company as the lunch sponsor
- Logo on main page/cover of the digital event program.
- Eligible for 30-minute speaking session on main agenda (pending approval).
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Premium exhibit location
- Up to 3 Exhibit Reps.
- Sponsor recognition during opening remarks
- Logo on Thank You to Our Event Sponsors Posters.
- Logo placement on AV screens between sessions
- Logo and company description in digital exhibit guide.
- Opt in attendee list.

Diamond Lanyard Sponsor & Exhibit Package: \$5,000 (2 available)

- Logo on event lanyard that will be handed out to all participants
- Full page ad included in the Digital Event Program.
- Logo on main page/cover of the digital event program.
- Eligible for 30-minute speaking session on main agenda (pending approval).
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Premium exhibit location
- Up to 3 Exhibit Reps.
- Sponsor recognition during opening remarks
- Logo on Thank You to Our Event Sponsors Posters.
- Logo placement on AV screens between sessions
- Logo and company description in digital exhibit guide.
- Opt in attendee list.

Platinum Registration Sponsor & Exhibit Package: \$4,500 (2 available)

- Logo placement on the attendee registration page
- Recognition next to the onsite attendee registration
- Company literature distributed at registration
- Logo on the main page/cover of the Digital Event Program.
- Full page ad included in the Digital Event Program.
- Eligible for 30-minute speaking session on main agenda (pending approval).
- 6 foot table, 2 chairs, basic electrical power, and WIFI.
- Premium exhibit location
- Up to 3 Exhibit Reps
- Sponsor recognition during opening remarks
- Logo placement on AV screens between sessions
- Logo on Thank You to Our Event Sponsors Posters.
- Logo and company description in Exhibit Guide.
- Opt in attendee list.

Platinum & Exhibit Package: \$3,595

- Logo on the main page/cover of the Digital Event Program.
- Full page ad included in the Digital Event Program.
- Logo included on attendee registration page.
- Eligible for 30-minute speaking session on main agenda (pending approval).
- 6 foot table, 2 chairs, basic electrical power, and WIFI.
- Premium exhibit location
- Up to 3 Exhibit Reps
- Sponsor recognition during opening remarks
- Logo placement on AV screens between sessions
- Logo on Thank You to Our Event Sponsors Posters.
- Logo and company description in Exhibit Guide.
- Opt in attendee list.

Gold Event Sponsor & Exhibit Package: \$2,595.00

- Logo included on the event website
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Upgraded exhibit location
- Up to 3 Exhibit Reps
- Logo placement on AV screens between sessions
- Logo on Thank You to Our Event Sponsors Posters
- Logo and company description in digital exhibit guide.
- Opt in attendee list

Silver Event Sponsor & Exhibit Package: \$1,595 (prime business)

- Logo included on the event website
- 6 foot table, 2 chairs, basic electrical power, and WiFi
- Up to 3 Exhibit Reps
- Logo and company description in digital exhibit guide
- Opt in attendee list

Silver Event Sponsor & Exhibit Package: \$995 (small business)

- Logo included on the event website
- 6 foot table, 2 chairs, basic electrical power, and WiFi
- Up to 2 Exhibit Reps
- Company description in digital exhibit guide
- Opt in attendee list

Reservation Contract – AFCEA Belvoir ITES-4S Symposium

(completed contracts should be sent to: contract@federaltrainingpartnership.com or fax to 800-858-3950)

COMPANY NAME: _____

Charge credit card \$ _____ for _____ **ITES-4S Symposium** (Please Circle) exhibitor package.

Charge credit card \$195 for _____ extra company rep passes.

 MC **VISA** **AMEX** Expiration: _____ / _____ CSC/Security Code : _____

Credit Card #: _____ Card Holder Signature: _____

Contact Name: _____ Telephone: (_____) _____

Email: _____

CC Billing Address: _____

Street City State Zip

Binding Contract. This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

Payment Terms. Advance payment is required for any partnership or exhibit packages and/or sponsorship.

Cancellation by Partner. Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

Attendance. Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

Connectivity. Federal Training Partnership is not responsible for any internet, wifi or other associated issues from the industry partner.

Liability. Industry Partner agrees that Federal Training Partnership, the government hosting organization, the virtual platform, its owners and its management company, and their respective employees are not liable for any issues resulting from industry partner not uploading or logging into the event platform. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities virtual platform and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

Event Cancellation and Postponement. Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future event or refunded on a prorated basis (minus any direct costs and overhead expenses). If the event or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, pandemics, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

No Show. Any Industry Partner that fails to upload content to and/or staff a virtual display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

Billing. The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: _____

Print Name: _____